

TOWN OF LAKE CLARKE SHORES  
THE SHORE LINES



MONTHLY NEWSLETTER ADVERTISING

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Advertiser's Information: (Please Print Clearly)

Individual Advertiser's Name or Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature of Advertiser: \_\_\_\_\_ Phone: \_\_\_\_\_

Newsletter Advertising Information

(Please check each applicable box)

The cost is \$200 per ad for a 3-month segment as selected below. **Make checks payable to: The Town of Lake Clarke Shores and mail to: 1701 Barbados Road, Lake Clarke Shores, FL 33406.** Any questions please call Freda DeFosse at (561) 964-1515 ext-15.

Example: \$200 for 3 months (not consecutive)  
\$400 for 6 months (i.e. Oct – Mar consecutively)  
\$800 for all 12 months

- Oct – Dec – Feb
- Nov – Jan – Mar
- Apr – Jun – Aug
- May – Jul – Sep

**Specifications for ads:**

2.5" wide by 2" high  
High quality, camera-ready, Black and White on a CD or  
e-mailed to pmaas@massmedia.com  
in one of the following file formats:  
.jpeg; .tif; or .eps

Camera Ready Artwork must be supplied to:  
Maas Media, Inc.  
1860 Forest Hill Blvd  
West Palm Beach, FL 33406-6086  
Phone: 561-433-4334

*Artwork may be changed at any time but must be received by Maas Media, Inc. before the 1<sup>st</sup> of the month preceding the month you want the new ad to appear, ex. June 1<sup>st</sup> for the July issue.*